



BEARFACTS 1994 – 2004

Salem (MSA) [41420]

Salem is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2004 population of 367,589 ranked 129th in the nation.

PER CAPITA PERSONAL INCOME

In 2004 Salem had a per capita personal income (PCPI) of \$27,367. This PCPI ranked 226th in the United States and was 83 percent of the national average, \$33,123. The 2004 PCPI reflected an increase of 2.7 percent from 2003. The 2003-2004 national change was 5.1 percent. In 1994 the PCPI of Salem was \$19,276 and ranked 207th in the United States. The 1994-2004 average annual growth rate of PCPI was 3.6 percent. The average annual growth rate for the nation was 4.1 percent.

TOTAL PERSONAL INCOME

In 2004 Salem had a total personal income (TPI) of \$10,059,679*. This TPI ranked 138th in the United States. In 1994 the TPI of Salem was \$5,987,574* and ranked 141st in the United States. The 2004 TPI reflected an increase of 4.0 percent from 2003. The 2003-2004 national change was 6.1 percent. The 1994-2004 average annual growth rate of TPI was 5.3 percent. The average annual growth rate for the nation was 5.2 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Salem. In 2004 net earnings accounted for 65.3 percent of TPI (compared with 63.1 in 1994); dividends, interest, and rent were 17.7 percent (compared with 21.7 in 1994); and personal current transfer receipts were 17.0 percent (compared with 15.2 in 1994). From 2003 to 2004 net earnings increased 3.6 percent; dividends, interest, and rent increased 4.1 percent; and personal current transfer receipts increased 5.3 percent. From 1994 to 2004 net earnings increased on average 5.7 percent each year; dividends, interest, and rent increased on average 3.2 percent; and personal current transfer receipts increased on average 6.5 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Salem increased from \$6,899,903* in 2003 to \$7,155,831* in 2004, an increase of 3.7 percent. The 2003-2004 national change was 6.5 percent. The average annual growth rate from the 1994 estimate of \$4,168,576* to the 2004 estimate was 5.6 percent. The average annual growth rate for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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